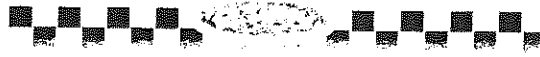


Design the Frillio's Pizza Place Mat



TASK AND PURPOSE:

To design and create a paper place mat that will be used by Frillio's Pizza's restaurant patrons—especially children. In keeping with the spirit and atmosphere of a family-style pizzeria, Mr. Frillio would like you to design place mats that will help keep young children entertained while they wait for their food.

OPTIONAL MATERIALS SUGGESTED:

Colored paper.

GETTING TO KNOW WHAT YOU'RE DESIGNING:

In addition to providing a protective table mat for dishes and flatware, place mats also offer restaurants additional opportunities: a chance to advertise food specials, communicate messages, and entertain children while they wait for their food.

STRATEGIES AND DESIGN TIPS TO CONSIDER BEFORE CREATING YOUR PLACE MAT:

1. Consider using one or more of the following list of kid's activities on your place mat:
 - A pizza word scramble
 - A word search using pizza restaurant-related terms such as soda, sauce, toppings, etc.
 - Instructions asking the children to draw a picture of an object such as a pizza, an animal, or any other kid-friendly object
 - A maze
 - A picture to color
 - A fill in the blanks activity
 - A word match using pizza and restaurant-related words
 - A list of fun facts about pizza
2. Keep the design of the place mat simple. Remember, your audience for the place mat is children.
3. Kids like variety. Experiment with the use of "fun" typefaces (fonts) and styles.
4. Obtain some samples of real place mats and analyze them to help you design your own.
5. Use the document planning sheet to sketch a thumbnail design of your place mat on paper first.

